The Ultimate Symbol Collection™

Collections of Adobe Illustrator EPS Files on CD-ROM and Floppy Disk for Mac & Windows

"No serious designer should be without these CD-ROM collections. "
Adobe Magazine

"Fabulous and essential tools for any designer designing anything. "
Paula Scher, Partner
Pentagram Design

Call 800-611-4761 for special offers

High-end Reference Tools for Design Professionals

Ultimate Symbol

©1996 Ultimate Symbol Inc.

Contents

About This Document & The Sample EPS Files Page 3

The Word
Our Clients Speak 4

THE ULTIMATE SYMBOL COLLECTION

Design Elements-A Digital Reference
Category Listings & Display of 269 Files from Volumes:

Stars Suns Moons Zodiac 5
Flourishes Accents 7
Pictorial Symbols 9
Motifs Shapes Designs Devices 11
Printers' Ornaments Dingbats 13
Arrows Pointers 15
Circular Designs 17
Shapes Designs Geometrics 19

Official Signs & Icons 21
Int'l Icons I: Computer Electronic
Int'l Icons II: Mechanical Labeling
Symbol Signs: Recreational (SEGD)
Symbol Signs: Transportation (DOT/AIA/AIGA)
Symbol Signs: Accessible Public Transit (TCRP/KRW)
Highway Signs I: United States (MUTCD)

WebPage Graphics 21
3,500 images ready for your web page!

The Review
Adobe Magazine & More 22

Ordering & Information
Call 800-611-4761 23

To Order Call 800-611-4761

The most comprehensive, best-drawn, and well-organized source files of copyright-free images ever compiled.

Inspiring new design tools, catalogued for speedy search-and-find with intuitive on-screen browsers and hard-copy catalogs.

Macintosh (EPS) & Windows (EPS/WMF) versions.

"An invaluable graphic reference work."
Lou Dorfsman, Creative Director, V.P., Advertising & Design, CBS, Inc.

Note: To go to page, place pointer on desired page number (above) and click.

©1996 Ultimate Symbol Inc.

About This Document & The Sample EPS Files

This Document

This *.pdf* document was created to give you a quick overview of *The Ultimate Symbol Collection*. The actual products come with fully-linked electronic catalogs, as well as printed and bound catalogs. On the following pages you will see just a fraction of the symbols contained in the complete collections.

NOTE: Some of the files on these pages were grey-scaled to increase the page rendering speed of Adobe Acrobat. In addition, links, bookmarks and thumbnail pages have been provided for ease of use. (For on-line help in navigating this Acrobat document, hit "Command ?").

Sample EPS Files

Don't forget to check out the real sample EPS files from *Design Elements-A Digital Reference* that are included FREE in the Ultimate Symbol folder in the sub-folder "Design Elements EPS Samples".

Design Elements™ images were created in Adobe Illustrator as EPS and saved as grouped Adobe Illustrator 5 files with a color preview.

Design Elements are EPS outlines, and will print at the very highest resolution on any PostScript™-equipped printer.

How Do I Use These Samples in My Applications?

You can customize (colorize, manipulate vector outlines, etc.) the images easily by OPENING or IMPORTING them into any draw programs which accept EPS files, such as Adobe Illustrator™, Freehand™ (4.0 or greater), etc.

The sample images can be PLACED directly into any page layout or word-processing application like Quark Xpress™, PageMaker™, WordPerfect™, etc. (where you can rescale its size, and more).

NOTE: Check with your software manufacturer or software manual for specific instructions on how to open, import, place and utilize EPS images.

To Order Call 800-611-4761

©1994 Ultimate Symbol Inc.

The Word: Our Clients Speak

"Design Elements is a much-needed tool and timesaving device that easily paid for itself after only a couple of uses."

Steff Geissbuhler, Principal
Chermayeff & Geismar Inc., New York

"Awesome! Great job!"

Todd Anderson, Artworks, Missouri

"A fabulous electronic cornucopia."

Jacob Trollbeck, Art Director
R/Greenberg Associates, New York/LA

"This package is so well-designed for use and appearance, we are PMS 375 with envy!"

Jane Rainwater, Rainwater Design
Connecticut

"It's the best."

Maximo Escobedo, Senior Designer
Brooktree Corporation, California

"Working without this collection is like surfing without a board."

Gail Anderson, Deputy Art Director
Rolling Stone Magazine, New York

"It's already indispensable after two days!"

Barbara Lee, Suka + Friends Design, Inc.
New York

"The quality of this rich collection of images is matched by the clarity of presentation and attention to detail."

David Freedman, Senior Designer
Milton Glaser, Inc., New York

"Great package you put together!"

Joan Strong, Art Systems Director
U.S. News & World Report, Wash. D.C.

"Just got the CD. It's a dream come true."

Diane Fenster, Science Graphics
San Francisco University

"Great archive. Thanks."

Traci Churchill, Money Magazine. NY

"This is an answer to designers' prayers. I look forward to future collections."

Joan Stroika, Western States Envelope
Company, Wisconsin

©1994 Ultimate Symbol Inc.

Stars Suns Moons Zodiac 1

Contents: 419 EPS Files

Stars
- 5 point (47 files)
- 3 & 4 point (11)
- 6 point (14)
- 7 & 8 point (19)
- Multi-point (16)

Suns
- Drawn (48)
- Rise (8)
- General (50)
- Faces (12)

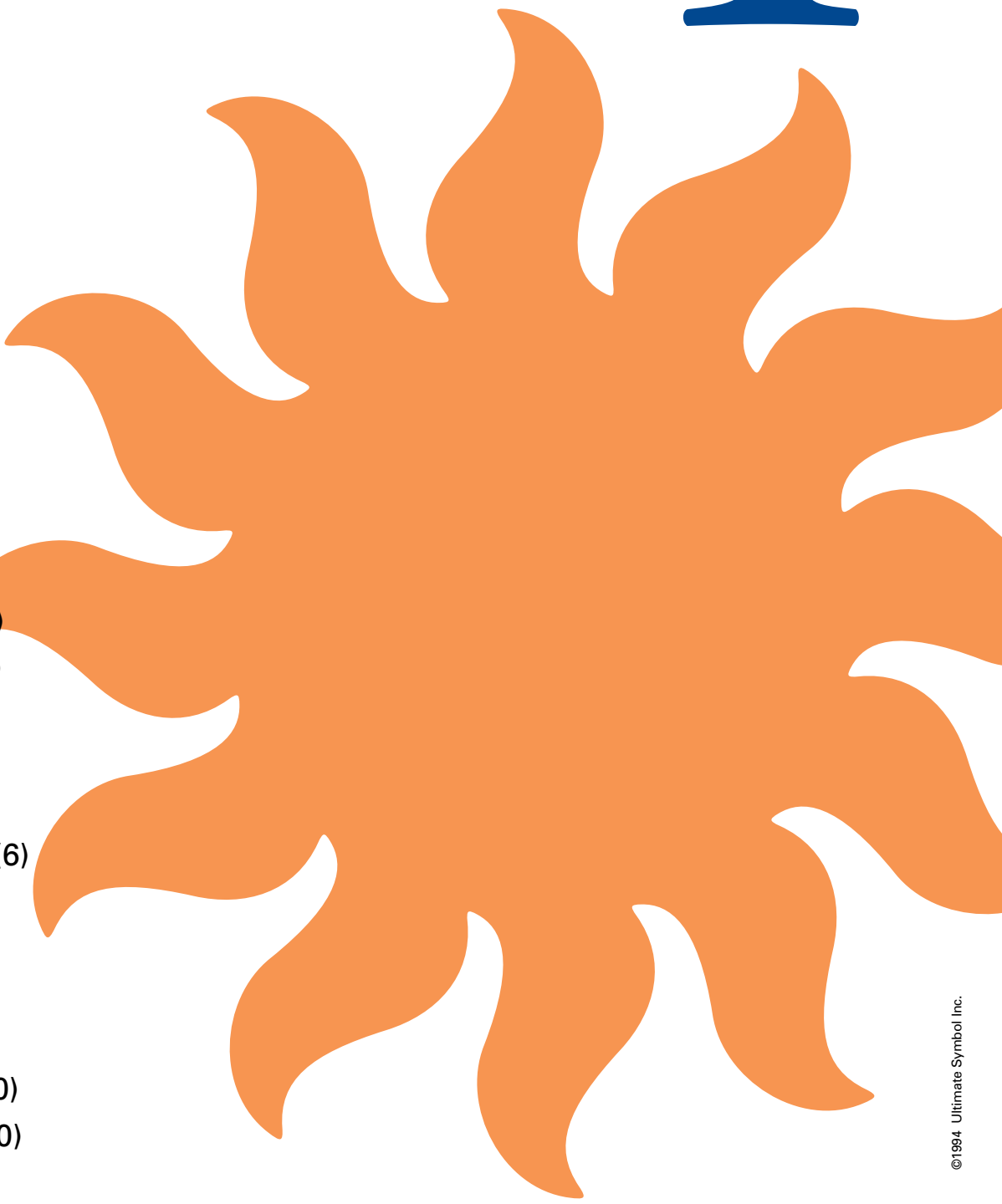
Moons
- Phases (31)
- Phase Symbols (4)
- General/Faces (18)

Planetary (4)

Astronomy
- Symbols (29)
- Aspects & Nodes (6)
- Positions (12)
- Time (9)

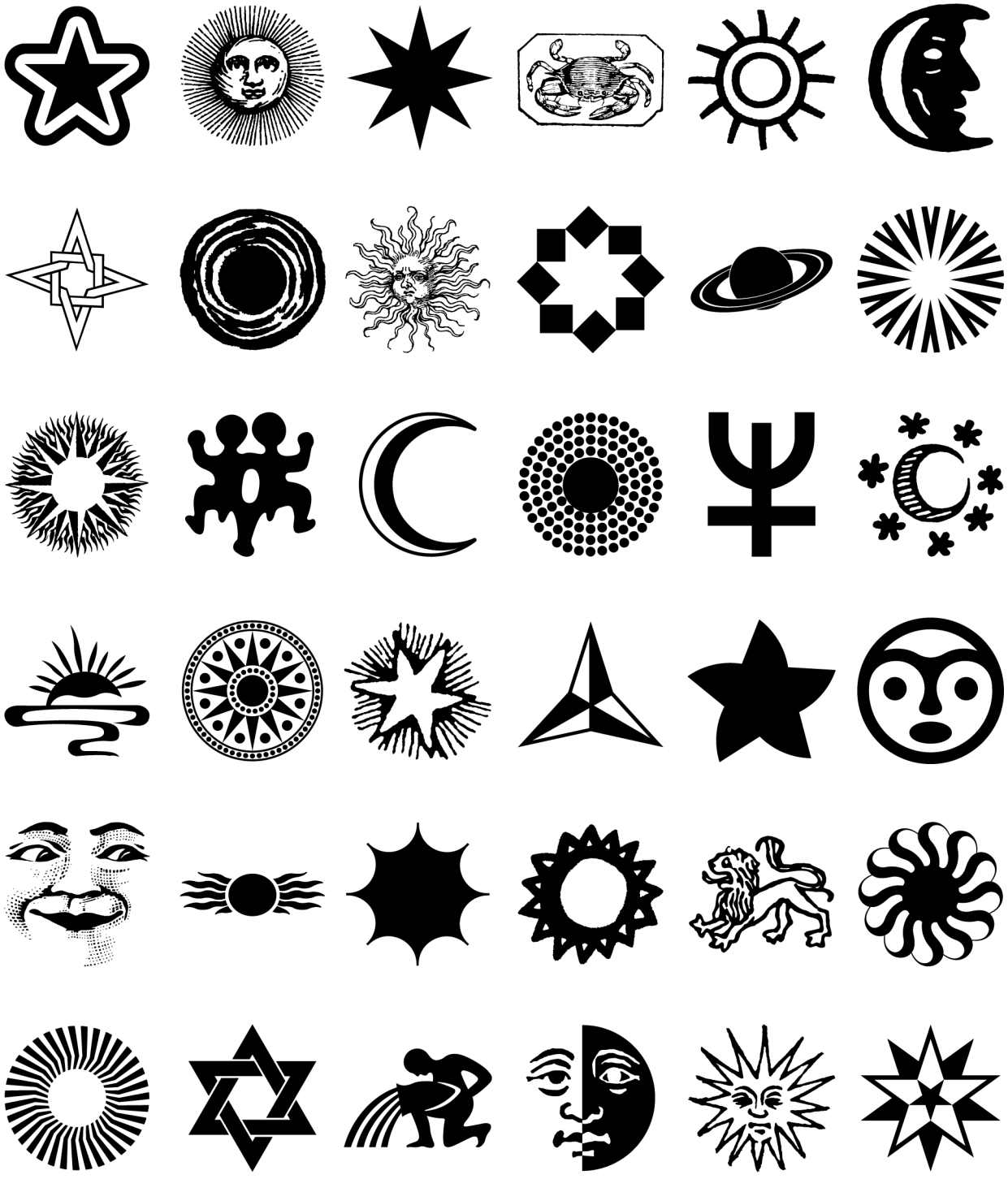
Astrology (1)

Zodiac Symbols
- Northern Signs (30)
- Southern Signs (30)



©1994 Ultimate Symbol Inc.

Vol.1 Stars Suns Moons Zodiac
(36 of 419 files)



To Order Call 800-611-4761

©1994 Ultimate Symbol Inc.

Flourishes Accents Typographic Devices 2

Contents: 312 EPS Files

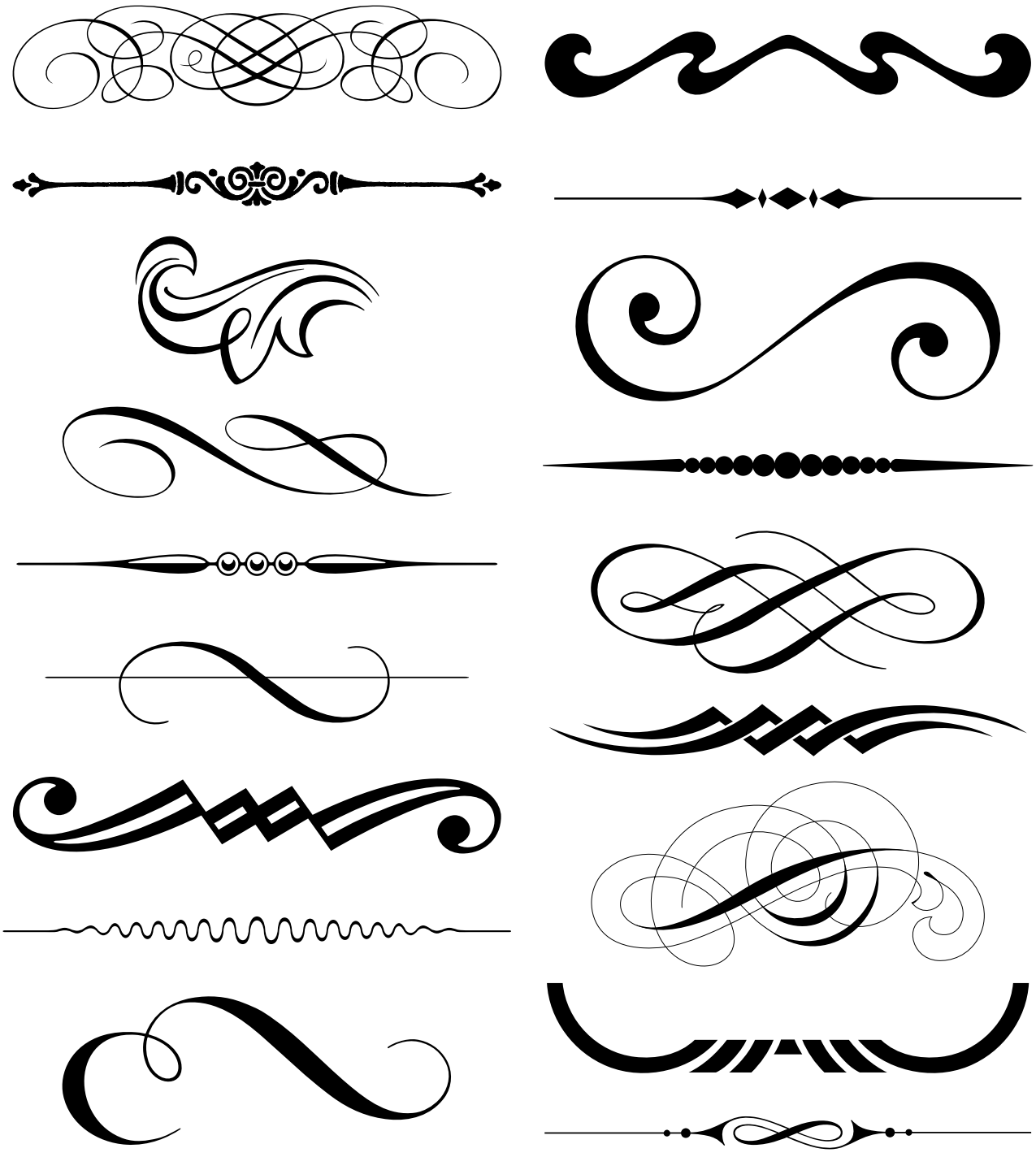
Dashes / Whiskers / Compound Rules (106 files)

Brackets / Braces / Parentheses (52)

Spencerian / Flourishes / Accents (154)

©1994 Ultimate Symbol Inc.

Vol. 2 Flourishes Accents Typographic Devices (18 of 312 files)



To Order Call 800-611-4761

©1994 Ultimate Symbol Inc.

Pictorial Symbols 3

Contents: 492 EPS Files

International
- DOT / AIGA
  Symbol Signs System (128 files)
  (public services)
  (concessions)
  (processing activities)
  (regulations)
  (directional arrows)
- General (36)

Leaves
- General (48)
- Holly (12)

Acorns (6)

Trees
- Deciduous (35)
- Coniferous /
  Evergreen (23)
  - Palm (13)

Cactus (3)

Clouds (11)

Flames (32)

Birds (42)

Insects
- Butterflies (14)
- General (5)

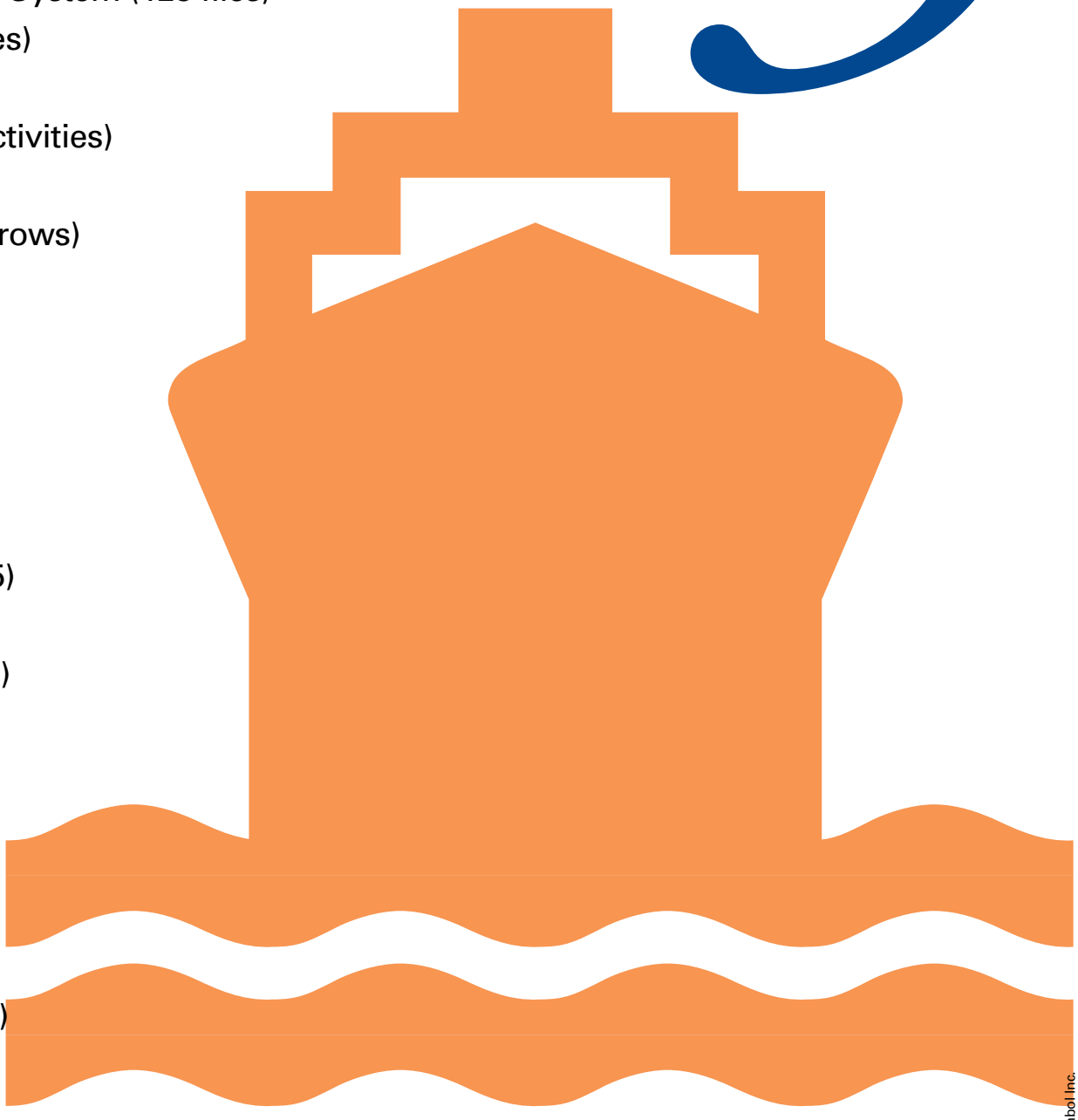
Eyes (27)

Lips (12)

Hands (34)

Crowns / Coronets (24)

Helmets (13)



©1994 Ultimate Symbol Inc.

Vol.3 Pictorial Symbols (36 of 492 files)

To Order Call 800-611-4761

©1994 Ultimate Symbol Inc.

Motifs Shapes Designs Devices 4

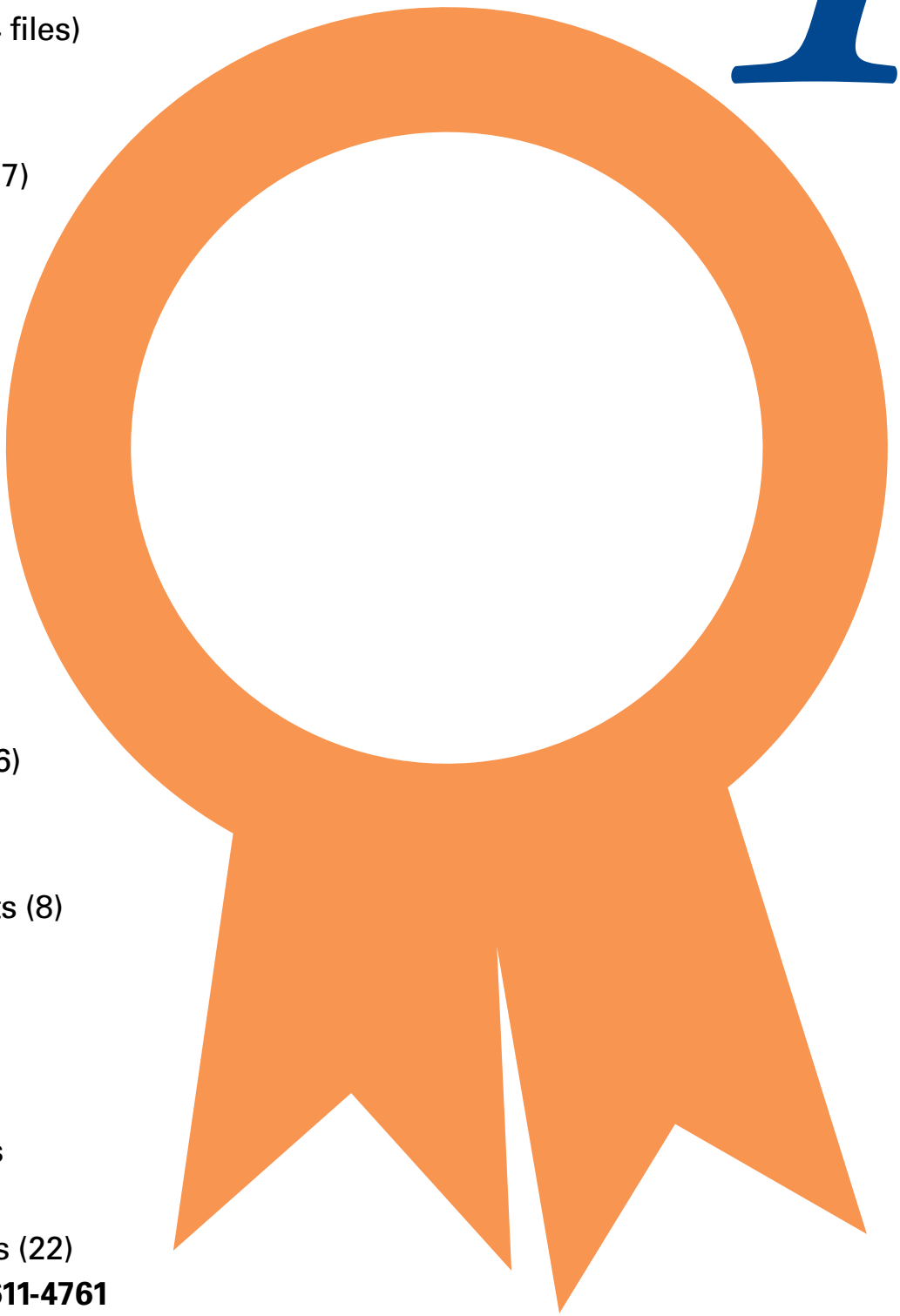
Contents: 470 EPS Files

Postage Motifs (44 files)
- Stamps
- Cancellations

Tags / Hang Tags (7)
Labels (87)
Seals (30)
Blurbs (31)
Bursts (15)
Banners (65)
Hanging Signs (5)
TV Screens (12)
Bell Shapes (12)
Light Bulbs (29)
Check Marks (12)
Chevrons (6)
Ribbons / Bows (36)
Gifts (3)
Game Symbols
- Playing Card Suits (8)
- Dominoes (4)
- Chess Pieces (12)
- Checkerboard (1)

Filmstrips (8)
Container Imprints
- Carton (12)

Recycling Symbols (22)



To order call 800-611-4761

©1994 Ultimate Symbol Inc.

Vol. 4 Motifs Shapes Designs Devices

(35 of 470 files)

To Order Call 800-611-4761

©1994 Ultimate Symbol Inc.

Printers' Ornaments Dingbats Designs

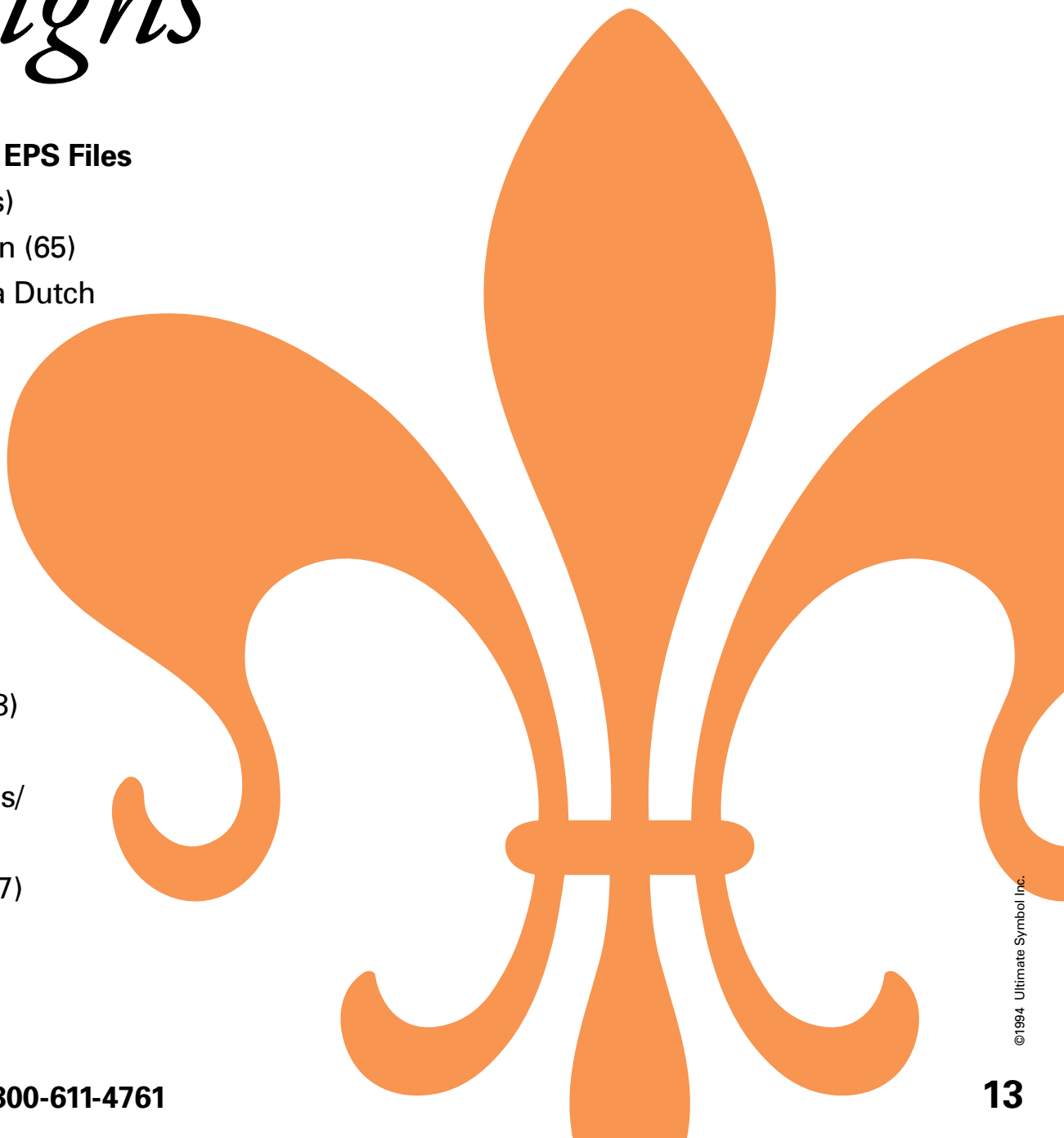
5

Contents: 357 EPS Files

Radial (30 files)
Early American (65)
- Pennslyvania Dutch
- Quilt
- Square

Square (23)
General (30)
Art Deco (12)
Printer / Book
- Florals / Fleurons (108)
- General (36)
- Hearts/Leaves/ Acorns (30)

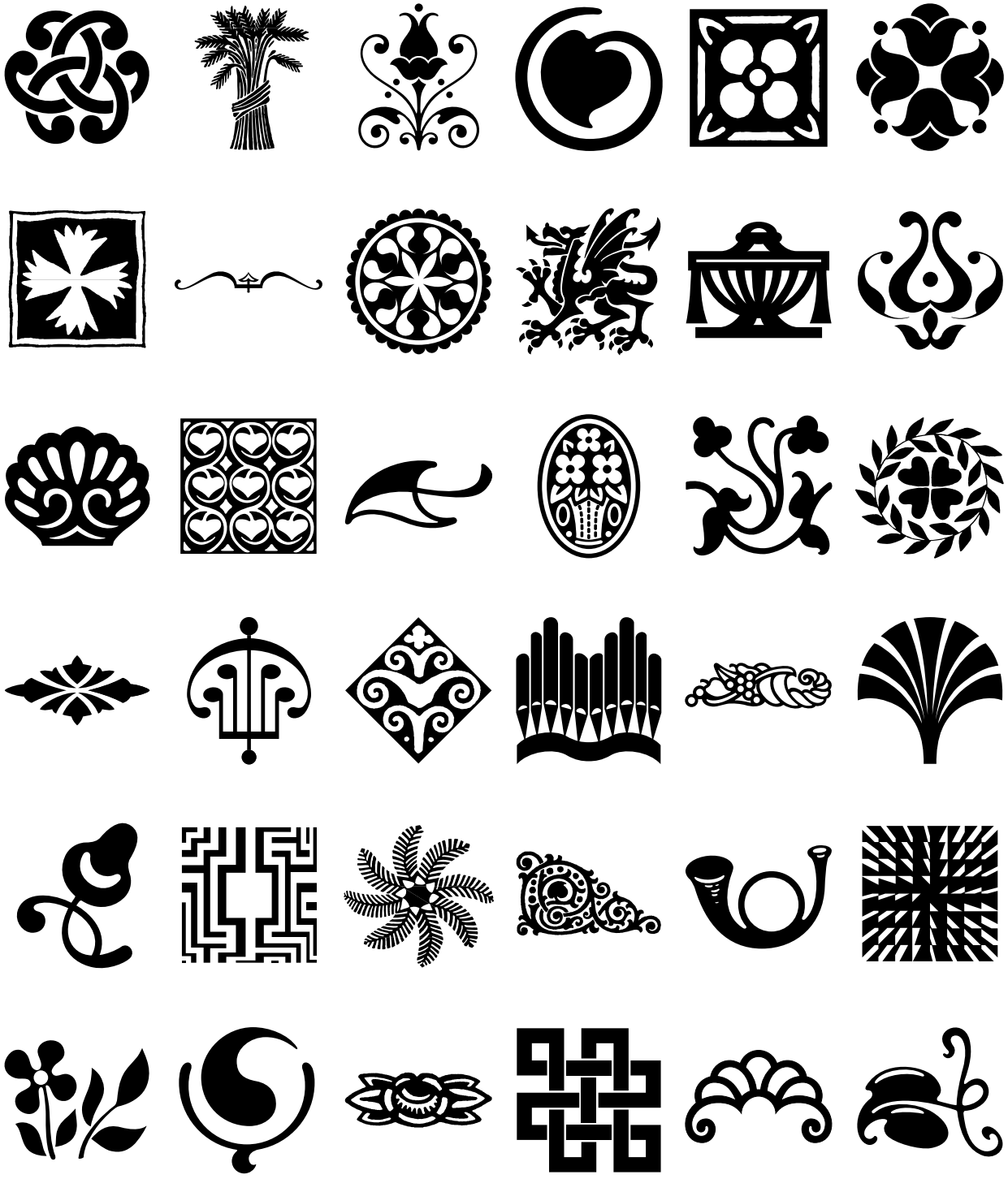
Fleur de Lis (17)
Musical (12)



©1994 Ultimate Symbol Inc.

Vol.5 Printers' Ornaments

Dingbats Designs (36 of 357 files)



To Order Call 800-611-4761

©1994 Ultimate Symbol Inc.

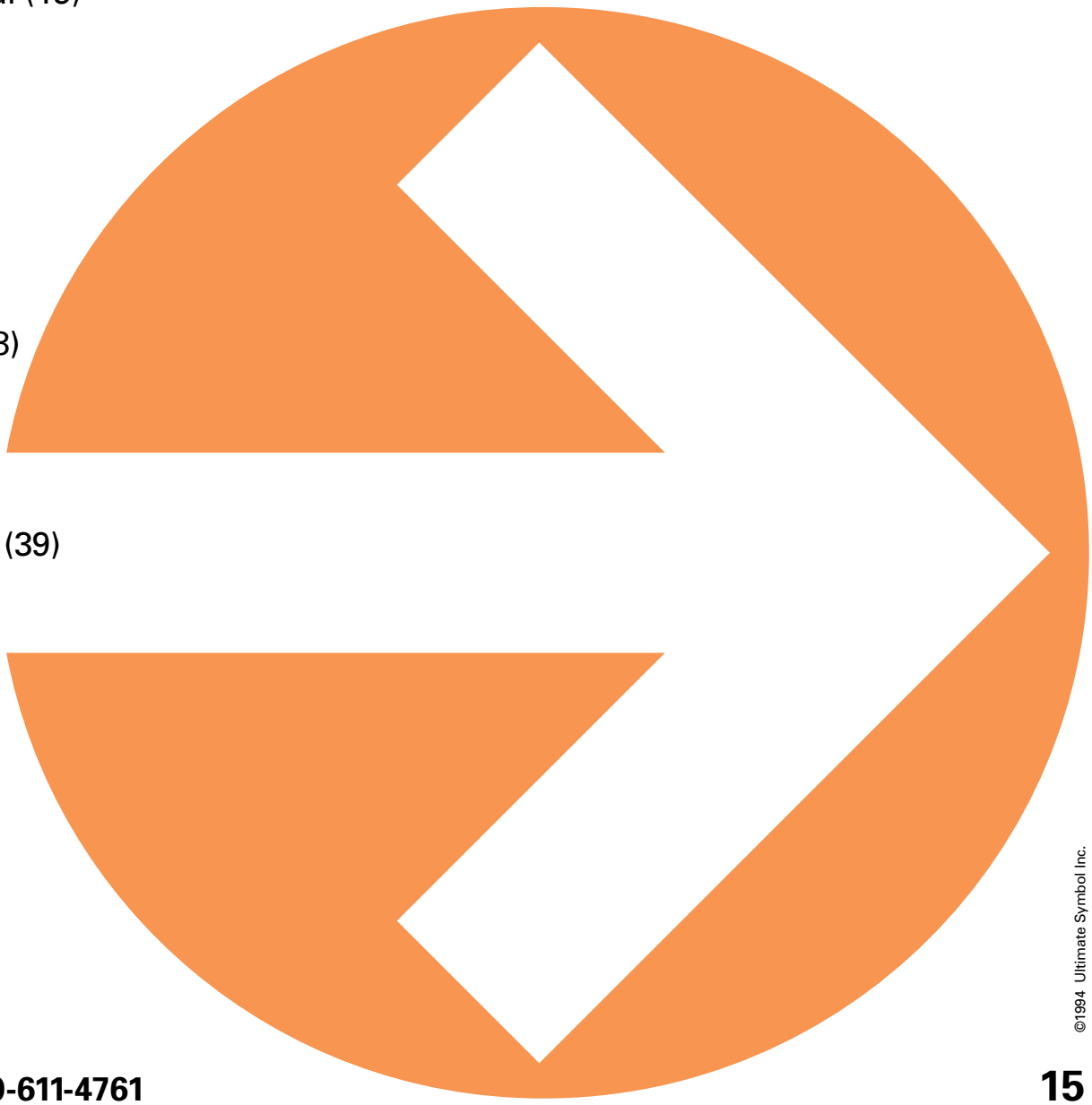
Arrows Pointers

6

Contents: 406 EPS Files

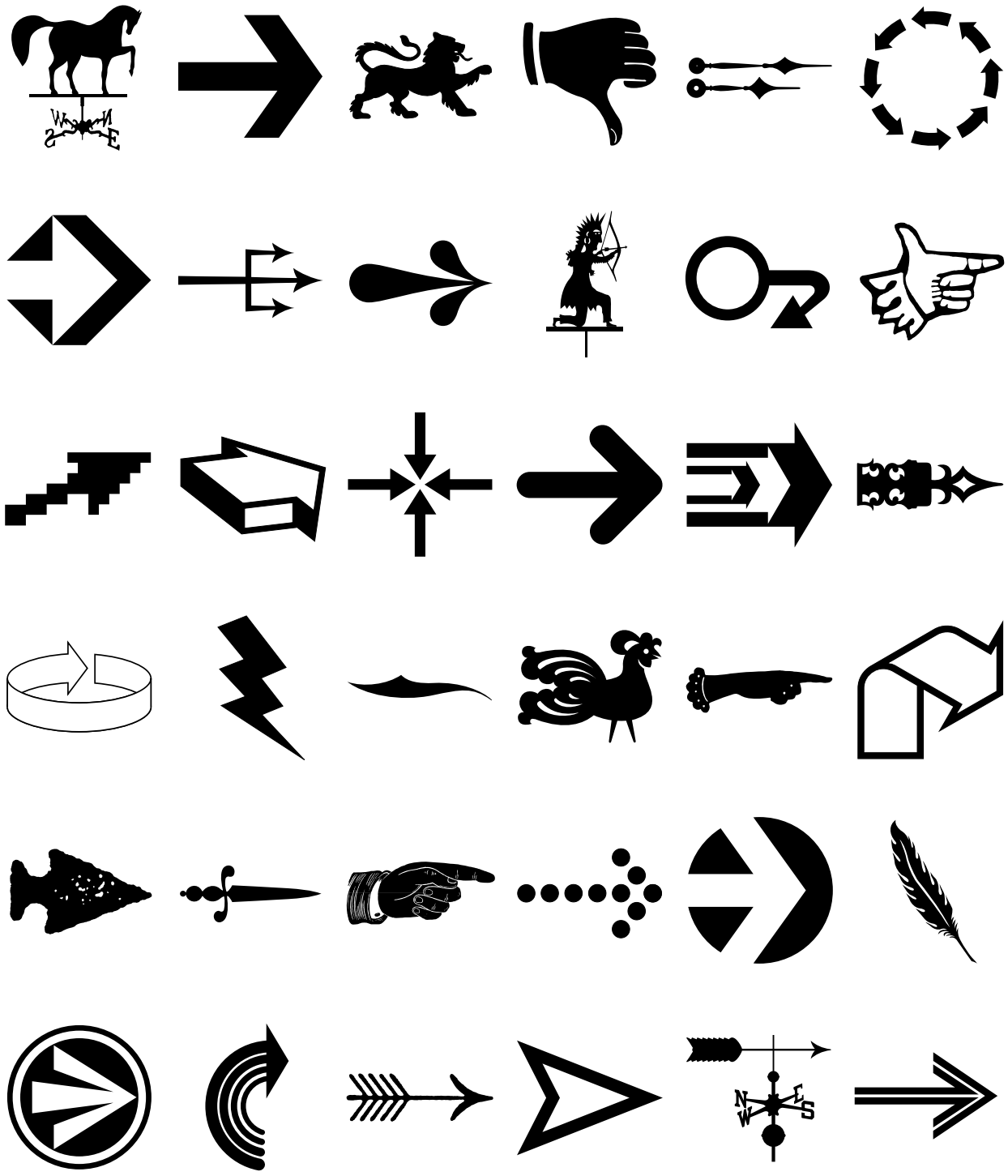
Arrows
- International (45 files)
- General (92)
  (wedge)
- Multi-directional (15)
- Curved (56)
- Tail (40)
- Head (18)
  (ancient)

Pointers
- Ancient (6)
- Clock Hands (18)
- Hands (66)
  (woodcut)
  (general)
- Weather Vanes (39)
- Animals (6)
- Lightning (6)
- General (1)



©1994 Ultimate Symbol Inc.

Vol.6 Arrows Pointers (36 of 406 files)



To Order Call 800-611-4761

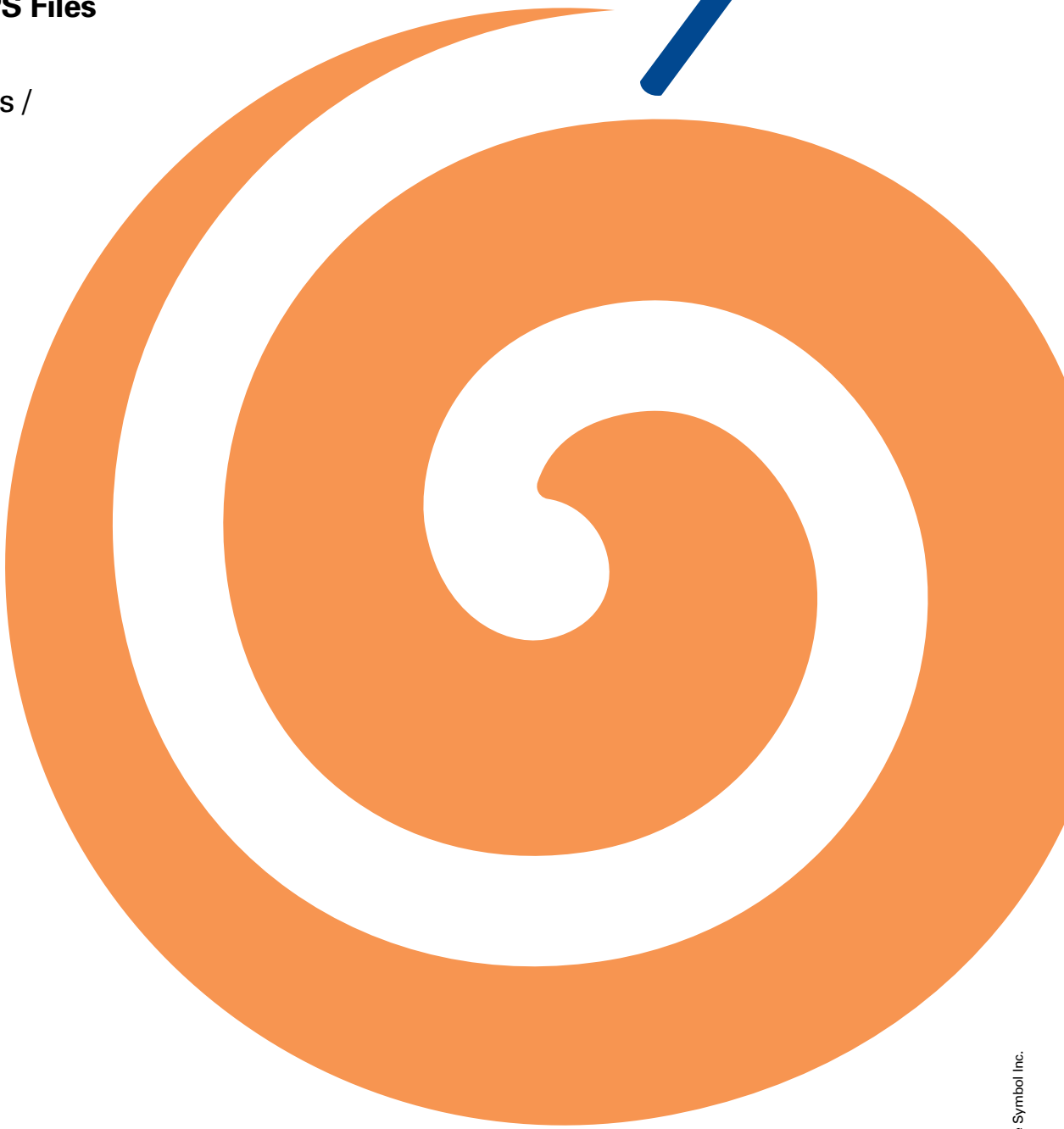
©1994 Ultimate Symbol Inc.

Circular Designs

7

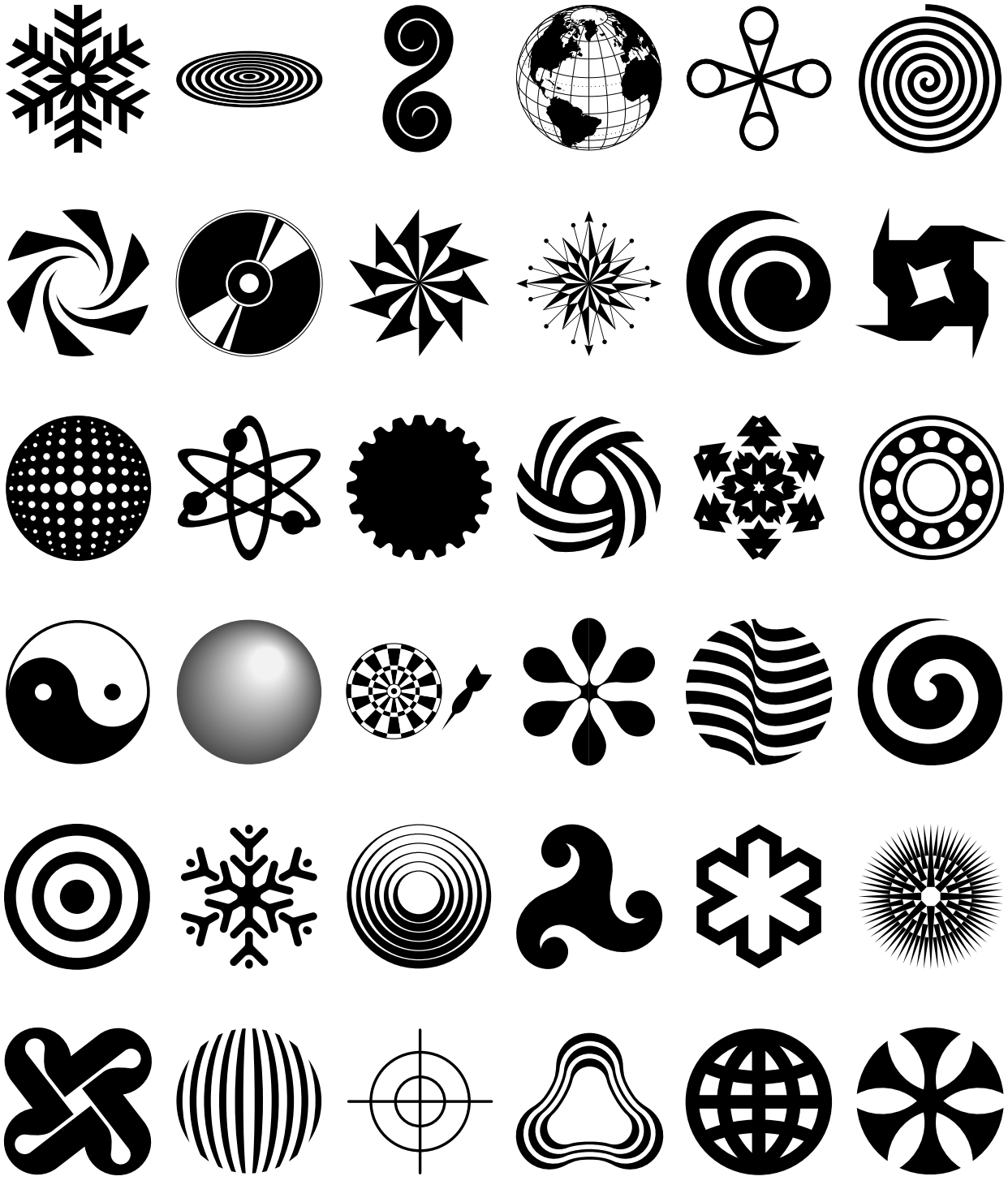
Contents: 375 EPS Files

Snowflakes (48)
Concentric Circles / Targets (36)
Spirals (20)
Whirls (23)
Pinwheels (58)
Rotors (22)
Designs
- Optical (24)
- General (21)
Globes (12)
Gears (15)
Radials (36)
Asterisks (46)
Compass (20)



©1994 Ultimate Symbol Inc.

Vol. 7 Circular Designs (36 of 375 files)



To Order Call 800-611-4761

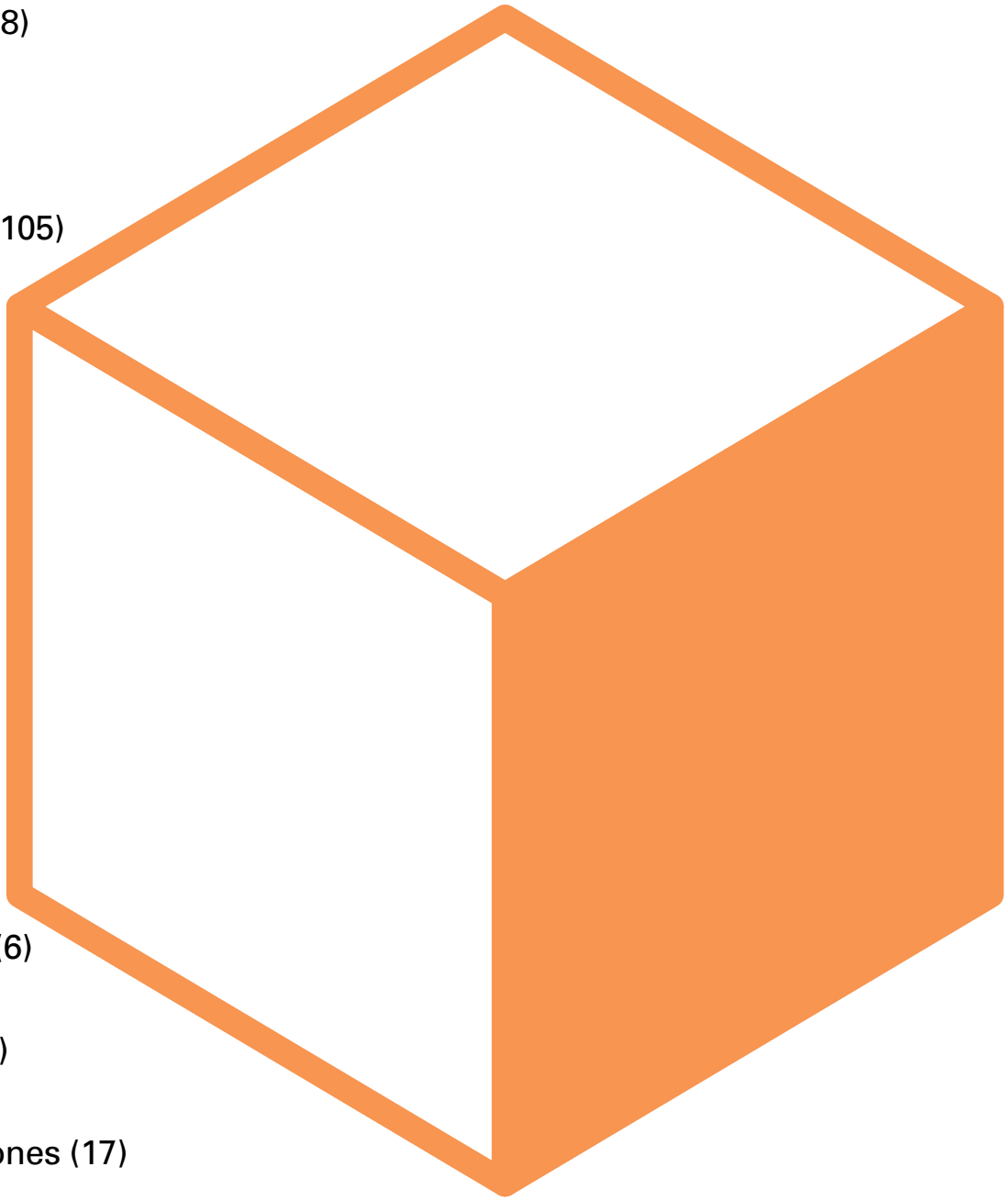
©1994 Ultimate Symbol Inc.

Shapes Designs Geometrics

8

Contents: 449 EPS Files

Crosses (49 files)
Hearts (24)
Droplets / Teardrops (8)
Eggs (6)
Pear Shapes (14)
- General
Cartouches / Tablets (105)
General (25)
Geometrics
- Circles (12)
- Triangles (36)
- Pentagons / Crystals / Diamonds (12)
- Diamond Cuts (12)
- Quadrilaterals / Squares (24)
- Hexagons
- Polygons
- General
- Arches / Parabolas (6)
- Ovals / Ellipses (16)
- Elliptical Shapes (12)
Shields / Badges (55)
Tonbstones / Headstones (17)
Puzzle Pieces (6)

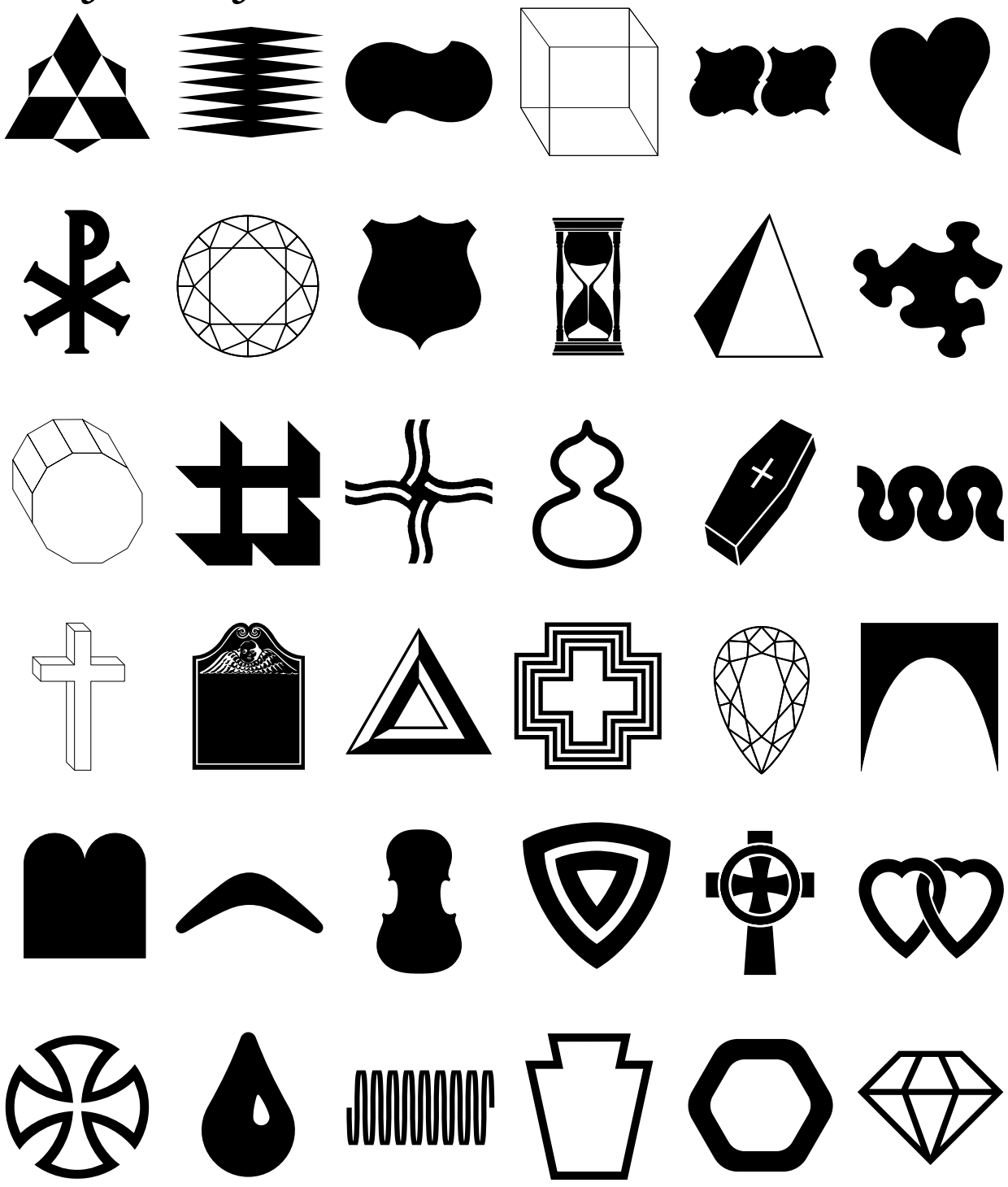


©1994 Ultimate Symbol Inc.

To order call 800-611-4761

Vol. 8 Shapes Designs Geometrics

(36 of 449 files)



To Order Call 800-611-4761

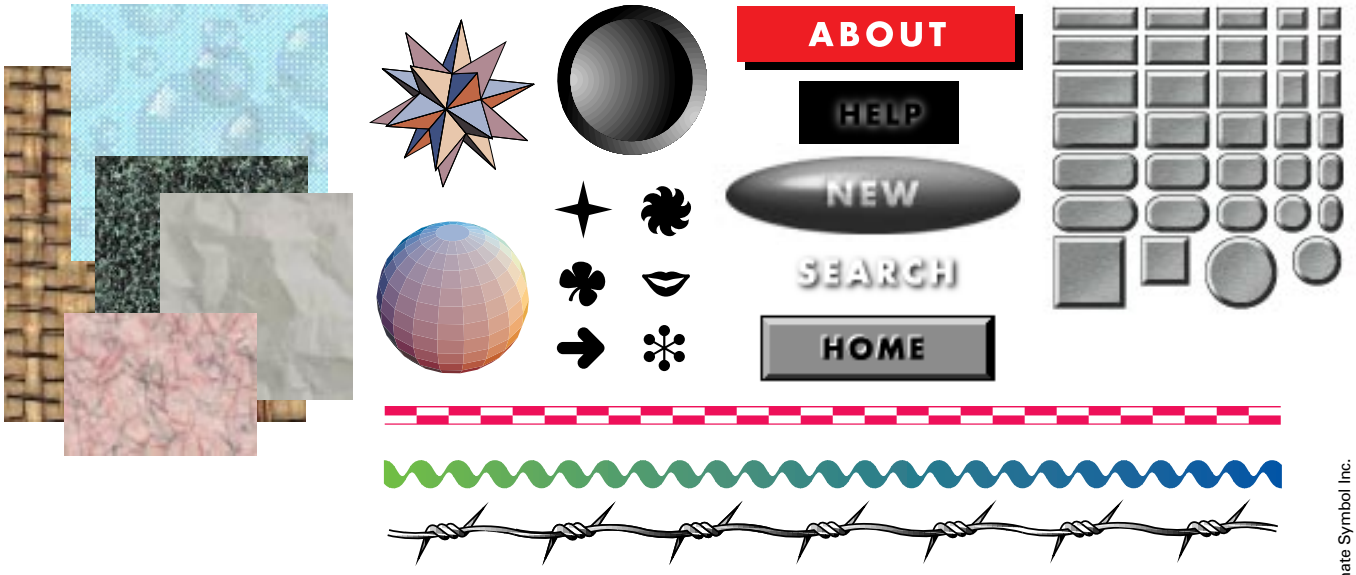
©1994 Ultimate Symbol Inc.

Official Signs & Icons™

1,400 + EPS/WMF images on CD-ROM (Mac or PC).
Six standard symbol sets. Designed by internationally recognized designers for organizations including ISO, AIGA, SEGD, and more. Fully catalogued, cross-referenced and indexed. Comes with printed catalog. Forward by Tom Geismar.

WebPage Graphics™

3,500+ GIF / JPEG / EPS Images on CD-ROM (Mac or PC)
Building a website just got easier. We've selected more than 600 exciting buttons, bullets, rules, and tiles and rendered each one for your HTML page in multiple colors and styles: ready for action on your new web page. Want to customize? We've supplied the original eps and PhotoShop files as well. Includes beginner's manual.



To Order Call 800-611-4761

©1996 Ultimate Symbol Inc.

The Adobe Magazine Review

"Transcendental Clip Art"

When you hear the words clip art, the image of perfection doesn't leap to mind. With the release of *Design Elements–A Digital Reference* , our collective image of clip art should change.

Every symbol and sign in this collection has been constructed with imagination-defying quantities of care and detail. This collection represents a profound leap in the progression of desktop-publishing clip art—in fact, it transcends and redefines the category.

The collection was designed by Richard and Mies Hora (with involvement and input by a small horde of others), and the unity and purity of design in each element is testimony to their vision of how these signs can be used. The elements will be familiar to many designers; most are culled from the Horas' *Design Elements–A Visual Reference* series of books, produced throughout the 1980s. Symbols were also added in this digital collection.

There's a taxonomic and exhaustive quality to the organization and volume of symbols. You don't find a single or even a dozen trees; instead, trees are broken down into coniferous, deciduous, and palm, and 20 to 30 of each type are provided. They're drawn in Adobe Illustrator (can also be opened in Freehand 4.0 and CorelDraw!) with that particular spareness of Beziér control points that marks well-made PostScript™ art.

No serious graphic designer who works with identity or publications should be without the CD-ROM version of Design Elements, and almost any designer or illustrator could make use of a subset of these vast, consistently superior resources. The desktop community has long needed this kind and quantity of high-quality source material. This need has now been filled."

Glenn Fleishman
Adobe Magazine

"A graphics-industry standard."

I.D. Magazine

"Meticulously rendered."

Electronic Publishing

"This collection will be a cherished tool for years to come."

California Computer News

"A cut above."

Communication Arts

©1996 Ultimate Symbol Inc.

Ordering & Information

Call Toll-free 800-611-4761

Monday through Friday, 10 am to 7 pm EST.
For Info, pricing and ordering.
Orders received by 3:00 pm EST will be shipped same day.

30 DAY Money-Back Guarantee

Fax: 914-942-0004

24 hours a day, 7 days a week.

Order by Mail

Mail to:

Ultimate Symbol Inc.
31 Wilderness Drive
Stony Point, New York 10980-3447

(Include check, money order, or credit card number with expiration date.)

Payment

Call 800-611-4761 for current pricing. We accept:

1. Credit Cards
   - MasterCard
   - Visa
   - American Express
2. Checks
   - Corporate or Personal (product ships only upon clearance of check)
3. Purchase Orders (we ship upon receipt of qualified and signed, faxed or mailed corporate/institutional purchase orders.)

Shipping & Delivery

Orders received by 3:00pm EST will ship same day. Sorry, no C.O.D. orders.

1. FedEx
   - Overnight Priority (delivery by 10:30am)
   - Overnight Standard (delivery by 3:00pm)
   - Two-Day Economy
2. UPS Ground (1-7 days)

©1996 Ultimate Symbol Inc.